## Alaska HOSA-Future Health Professionals Engagement Opportunities and Sponsorship

**HOSA-Future Health Professionals** in an international organization for Middle School, High School and college students who are interested in exploring health science or bio-medical education programs; anyone interested in a health care career. The Activities of HOSA are designed to be a part of instructional programs that provide occupational skills as well as leadership skills.

**HOSA**—**Future Health Professionals** is uniquely positioned to expand the "pipeline" to recruit, attract, engage and retain qualified young people (of all ages) to help resolve the critical health care provider shortage facing this nation.

Critical to the success of HOSA—Future Health Professionals will be to mobilize the health care industry including both public and private partners.

Partners include but not limited to:

- State or Federal Agencies
- Health Care Companies
- Health Care Professional Associations
- Health Related Publishers
- Publicly Funded Health Care Organizations
- Health Care Consortium
- Health Care Insurance Companies
- Health Care Foundations
- Pharmaceutical Companies
- Medical Supplies and Equipment Companies
- Tribal Health Organizations
- Alaskan Businesses or Corporations

HOSA—Future Health Professionals is willing to enter into public and private partnerships if they enhance the organization's mission: to recruit, prepare and encourage young people to pursue a career in the health professions. HOSA—Future Health Professionals methodology has proven effective in:

- recruiting qualified young people to the health professions
- preparing future health care providers
- encouraging young people to stay in the health professions

What Does a Company or Organization Have to Gain from Partnering with HOSA—Future Health Professionals?

Partners have access to tomorrow's healthcare professionals. It's an opportunity to inform, contribute, and communicate to 400 students as well as their Health Science instructors and administrators from across Alaska.

## What Types of Partnership Opportunities are Available?

Many opportunities exist for partnering at the local, state and national levels. Members are always eager to participate in community service activities and other activities that connect with the health industry outside the classroom.

### **Local Partnerships**

- Serve as a judge at the Alaska State Leadership Conference.
- Serve as a guest speaker at a HOSA chapter meeting, dinner, conference, or event.
- Invite HOSA members to help at a hospital open house, special event at a senior center, or other organizational activity.
- Sponsor a field trip for HOSA members to your facility.
- Encourage and support HOSA member participation at state & national leadership conferences.

## **State Partnerships**

Every state affiliated with HOSA has a State Advisor. State Advisor contact information can be found below and in: <a href="www.alaskahosa.org">www.hosa.org</a>. Every state sponsors an annual State Leadership Conference in the spring, providing opportunities for industry partners to serve as:

- Judges and Workshop presenters
- Often, industry partners provide in-kind services to support state conference activities.
- Sponsor a specific event, for example, a Veterinary Clinic might sponsor the Veterinary Science Event
- State Leadership Conference Materials: Programs, Lanyards, Judges' Food/Gifts

## **Touching the Future**

Healthcare workforce shortages threaten access to health care. It is the responsibility of the health care industry to invest in the future of healthcare by becoming actively involved in promoting the advantages of healthcare careers to today's students. HOSA provides ready access to those students and supports endless opportunities for partnerships that create long-term benefits for the healthcare community. HOSA is fun, HOSA is focused, and HOSA is 100% healthcare.



#### Contact Information:

State Advisor: Andrea Gelvin, agelvin@gci.net, or agelvin24@gmail.com, 907-978-6574

State Advisor: Shawnie Glenn-shawn.glenn@matsuk12.us, 907-352-0445

State Conference Manager: Kaity Williamson, Williamson\_kaity@asdk12.org, 406-599-0864



# **State Leadership Conference Sponsorship Opportunities**

## **April 3 & 4, Anchorage Hilton-Downtown**

## **Conference Materials**

Conference Programs Each attendee will receive a program with listings of the speakers, schedule, sponsors and contributors. \$1,000

Exhibitor Table - Networking opportunity with health care students \$150

Workshop Presenter with Exhibitor Table \$75

**Judge Gifts** HOSA counts on local health professionals who volunteer to help judge many of the 32 competitive events. Help HOSA recognize these judges with a small & meaningful gift. \$500

**Judges/Speakers Food** During the day, judges and workshop presenters appreciate a snack to keep them going. \$500

**Lanyards** Add your company logo and see it around the neck of all attendees. \$500

Sponsor a specific event: \$500

**Clinical Laboratory Science** 

**Dental Science** 

**Family Medical Physician** 

**Medical Assisting** 

**Nursing Assistant** 

**Respiratory Therapist** 

**Phlebotomy** 

**Physical Therapy** 

**Sports Medicine** 

**VeterinaryScience** 

HOSA has two General Sessions that are available for your sponsorship.

**Opening** During the Opening Session, members experience a high energy and impactful session with a guest speaker. \$2000

Closing/Recognition/Awards During this session, members are recognized for their accomplishments, community service, and medals for winning competitive events are presented. Help Alaska HOSA recognize these students and teachers.

\$2000

Advisor Lunch During the Advisor lunch, local advisors are recognized and thanked for their hard work and dedication to helping their HOSA members.

\$700

**Scholarship Sponsor** Assist a qualifying member to attend the International Leadership Conference.

**\$500** 

Sponsor a Health Science Teacher/HOSA Advisor to attend the *National Consortium for Health Science Education* Fall Conference in Phoenix \$2000

**AK HOSA - Industry Corporate Partners** 

Platinum Partners: \$10,000

Premier Partners: \$5,000

Elite Partners: \$2,000

**Sustaining Partners-**

Pledge an Annual Contribution

All partners, sponsored materials, events or meals will be acknowledged in the State Leadership Conference Program and posted on alaskahosa.org website.



# Alaska HOSA

# **Partner / Sponsor Form**

Please process my donation of: \$  Please identify what the donation is for:		
Business Name:		
Mailing Address:		
City/State/Zip:		
Contact Person:		
E-mail:		
Daytime Telephone:	Fax:	_
☐ Check box - if you would like to jo	in the Alaska HOSA Industry Advis	sory Council

Please make check payable to: Alaska HOSA

Non-profit EIN 36-4654929

A receipt will be mailed after payment is received.

Your completed form and check may be sent to:

Alaska HOSA PO Box 3014 Palmer, AK 99645

Shawnie Glenn, State HOSA Co-Advisor Marjorie Hamburger, Alaska HOSA Board Treasurer

If you have any questions, please call Shawnie Glenn, State Advisor, at 907-352-0445

Thank you!